

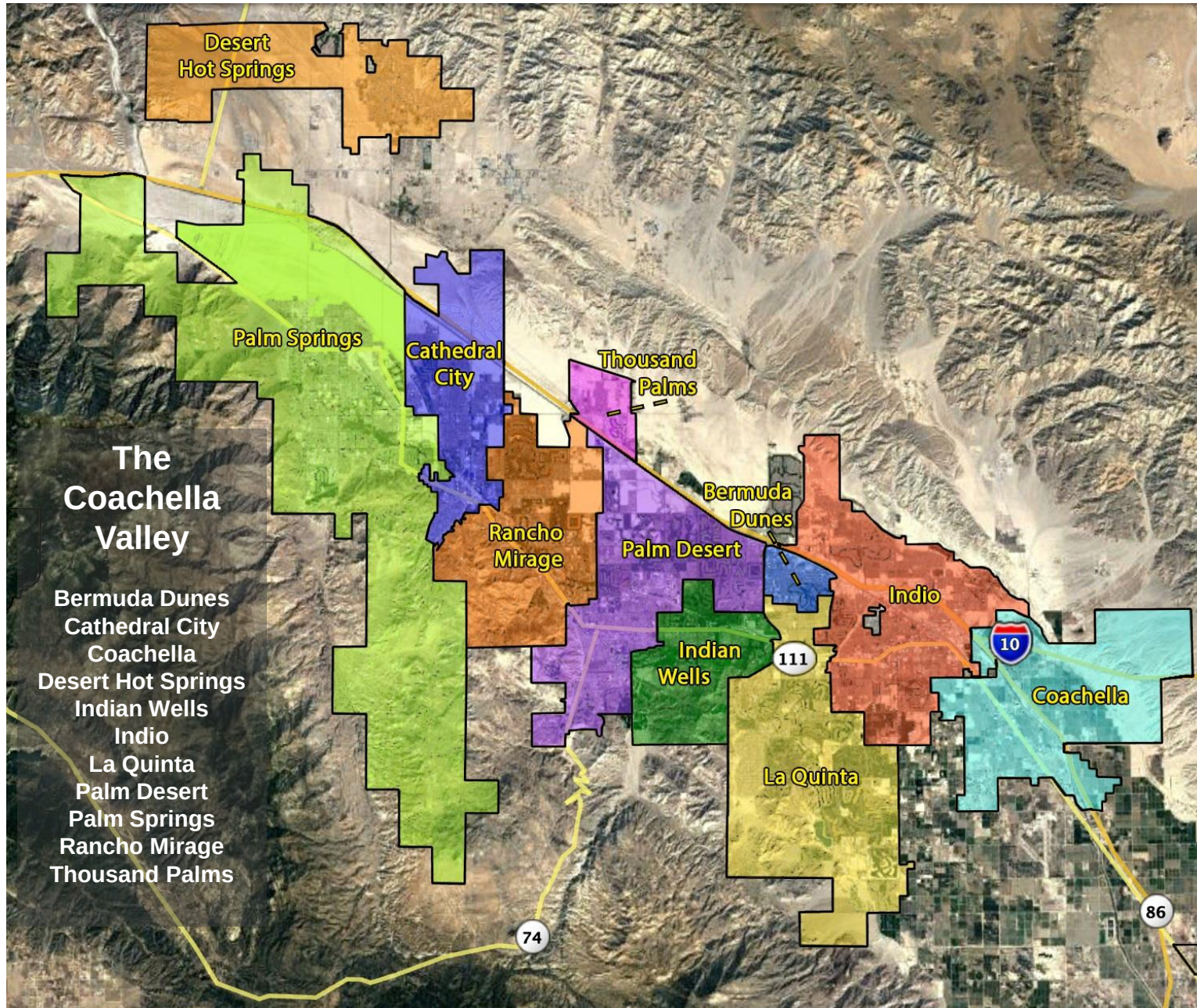
The Desert Housing Report

June 2024



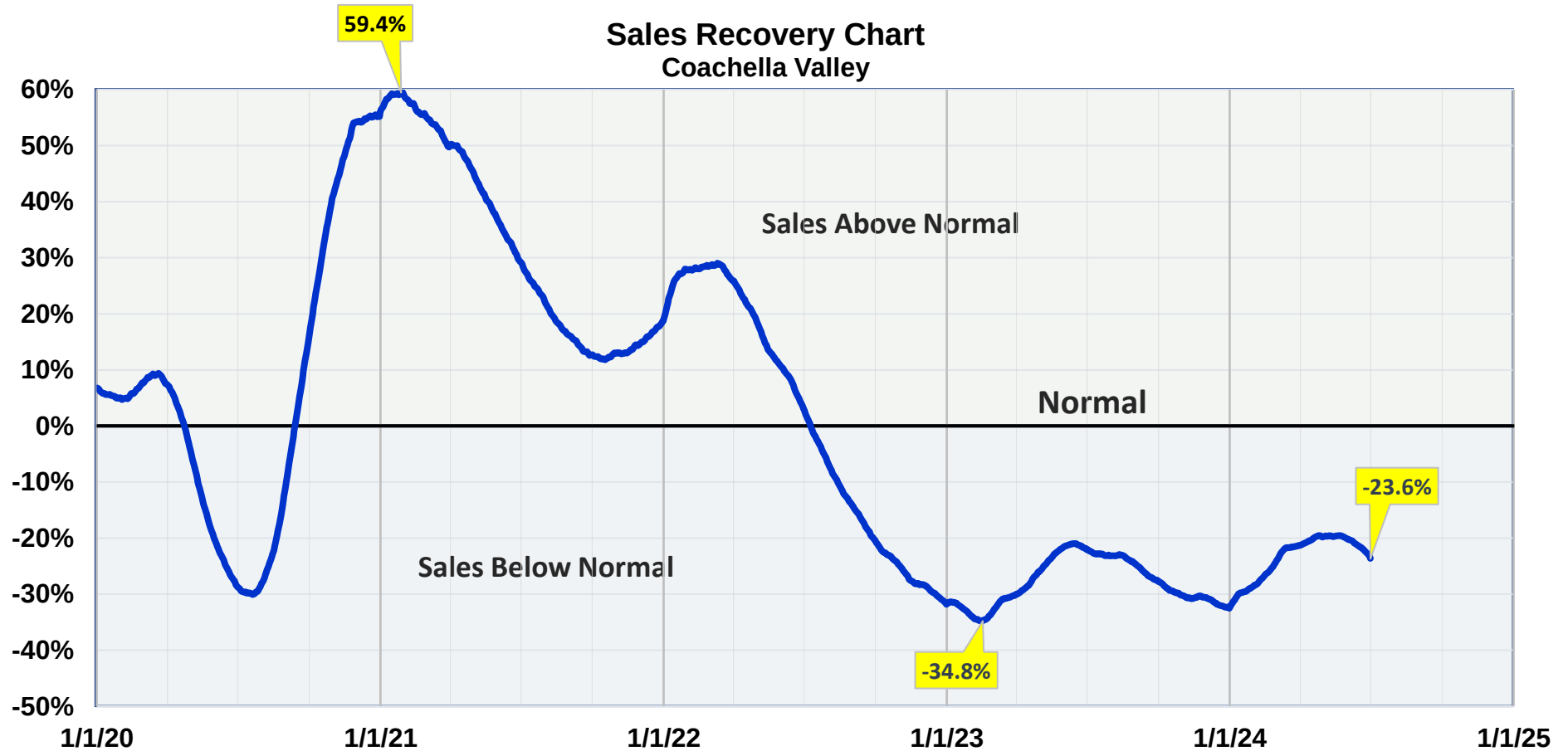
The Desert Housing Report

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Produced for Valley agents through the sponsorship and cooperation of GPSR and CDAR by Market Watch LLC

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The Sales Recovery Chart

This seasonally adjusted curve shows where current sales are as a percent of historic norms. The light blue area is when sales are below average, the light green area when they're above average. What is normal is calculated from sales over the years - 2016, 2017, 2018 and 2019. For example, at the height of the pandemic in June of 2021, sales were 59.5% above the norm. Sales fell to 34.7% below normal by June of 2023, but then began to improve. Sales this month are 23.6% below normal and has been declining over the last three months. This is disappointing as we had hoped that sales would be in recovery by now, but they appear to be going the other way. Hopefully, the Federal Reserve will engineer an interest rate cut soon, which would stimulate buyers.

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Summary

PRICES: The median price of a detached home in the Coachella Valley, after reaching an all-time high two months ago, declined in June to \$695,000. It's up only .7% year over year. The median attached price in the Valley ended June at \$475,000, unchanged year over year. Year over year price changes range from a 19.6% gain in Coachella to a decline of 11.5% in Bermuda Dunes. Gains of average size attached homes range from a 19.4% gain in Bermuda Dunes to -7.0% in Desert Hot Springs.

SALES: Three-month sales are running behind last year's numbers by 59 units. The number this month was 739 units per month, compared to 798 units a year ago. Palm Desert has the highest unit sales per month at 163, followed by Palm Springs, with 151. The 12-month average of sales, which takes out seasonality, was 617 units a month. This long-term average is effectively the same as last year. For 15 months, long-term sales have been hovering between 600 and 620 units a month.

INVENTORY & "MONTHS OF SALES" RATIOS: On July 1st, Valley inventory was 2,464 units, which is lower by 146 units from last month. The seasonal pattern now suggests that inventory will continue to decline as we enter the summer months. On July 1st, the Valley's "months of sales" ratio was 4.0 months, which is 1.1 months more than last year. We continue to see ratios between 2.5 and 4.0 months in the ten cities. This is the general sign of a balanced market.

DIM: At the end of June, the median number of "days in the market" in the Coachella Valley was 45 days, which is the same as last month, but seven days more than last year. The city of Coachella continues to have the lowest, average selling time at 18 days. This is followed by Cathedral City at 30 days and Desert Hot Springs at 43 days. At the other end, La Quinta has the highest average selling time at 53 days.

PRICE DISCOUNTS/PREMIUMS: In June, detached homes were selling at an average discount of 2.0% while attached were selling at a discount of 2.6%. Coachella is the only city selling homes at an average premium of .1%. Bermuda Dunes is selling homes with the largest average discount of 4.2%. In June, the percent of homes selling over list price was 14.8%. This is 3% less than last year.

Prices

Coachella Valley Median Detached Home Price 22 Year Chart



Coachella Valley Median Detached Price

The median price of a detached home in the Coachella Valley declined in June to \$695,000 after reaching an all-time high two months ago. It's up only .7% year over year. Prices usually peak in May or June due to seasonal patterns and it appears that pattern is continuing this year. However, as we mentioned in previous months, with inventory rising and sales beginning to contract, we think supply and demand is starting to favor buyers.

Coachella Valley Median Attached Home Price

22 Year Chart



Coachella Valley Median Attached Price

The median attached price in the Valley ended June at \$475,000, unchanged year over year. As the chart clearly shows, the seasonal range of prices for attached homes is much larger than that of detached homes, and prices seem to be following the normal seasonal pattern here, too.

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Price of Each City's Average Size Detached Home

City	Avg. Size Home	Pr. per sq/ft	Price of Avg. Size Home	Price One Year Ago	12 Month Change	2011-12 Price Low	% From Low
Coachella	1,700	\$289.17	\$491,589	\$411,179	19.6%	\$111,367	341.4%
Indian Wells	3,450	\$535.59	\$1,847,786	\$1,696,124	8.9%	\$666,885	177.1%
Rancho Mirage	3,175	\$446.60	\$1,417,955	\$1,322,546	7.2%	\$506,317	180.1%
Cathedral City	1,800	\$324.48	\$584,064	\$553,905	5.4%	\$153,216	281.2%
Desert Hot Springs	1,600	\$264.44	\$423,104	\$415,224	1.9%	\$86,656	388.3%
Palm Springs	2,175	\$591.67	\$1,286,882	\$1,265,480	1.7%	\$323,879	297.3%
Palm Desert	2,200	\$344.00	\$756,800	\$749,793	0.9%	\$302,302	150.3%
Indio	2,200	\$285.62	\$628,364	\$624,173	0.7%	\$156,340	301.9%
La Quinta	2,200	\$392.60	\$863,709	\$865,392	-0.2%	\$318,164	171.5%
Bermuda Dunes	2,200	\$293.47	\$645,634	\$729,520	-11.5%	\$239,325	169.8%

Price of Each City's Average Size Attached Home

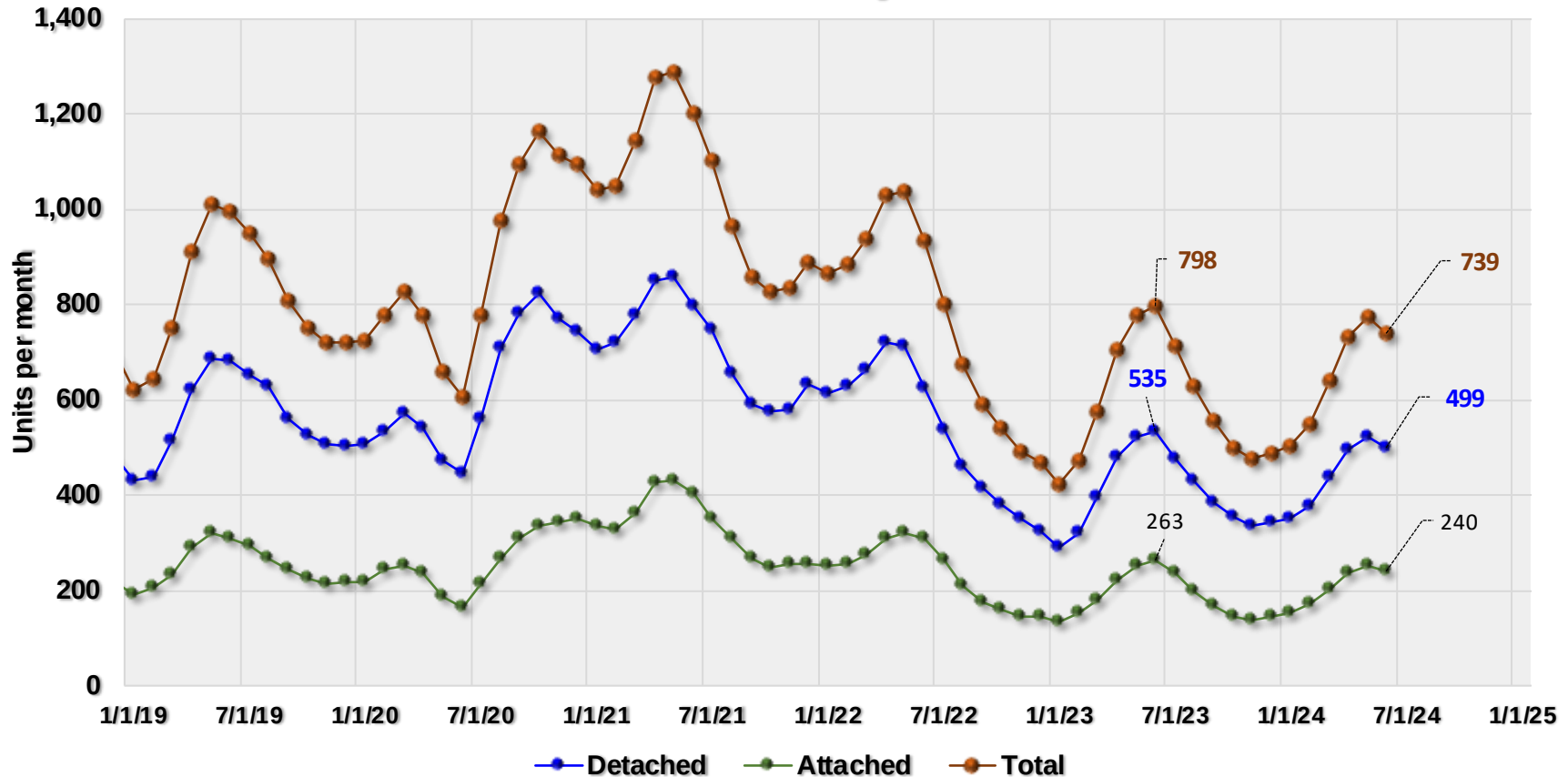
City	Avg. Size Home	Pr. per sq/ft	Price of Avg. Size Home	Price One Year Ago	12 Month Change	2011-12 Price Low	% From Low
Bermuda Dunes	1,450	\$277.33	\$402,129	\$336,676	19.4%	\$89,117	351.2%
Indio	1,050	\$298.32	\$313,236	\$280,172	11.8%	\$56,396	455.4%
La Quinta	1,750	\$401.00	\$701,750	\$652,925	7.5%	\$247,713	183.3%
Palm Desert	1,600	\$338.06	\$540,888	\$537,424	0.6%	\$197,896	173.3%
Rancho Mirage	1,775	\$329.94	\$585,644	\$595,681	-1.7%	\$211,030	177.5%
Palm Springs	1,250	\$353.56	\$441,950	\$458,131	-3.5%	\$129,788	240.5%
Cathedral City	1,250	\$267.25	\$334,063	\$344,888	-3.1%	\$80,544	314.8%
Indian Wells	1,950	\$361.84	\$705,588	\$748,771	-5.8%	\$259,126	172.3%
Desert Hot Springs	750	\$187.61	\$140,708	\$151,328	-7.0%	\$16,013	778.7%

Price of The Average Size City Home

These two tables display the *price* and *price per square foot* of the average size home in each city. The average home size is listed in the second column. The latest price is then compared to the price a year ago. It's also compared to the all-time lows made in 2011. Year over year price changes range from a 19.6% gain in Coachella to a decline of 11.5% in Bermuda Dunes. Gains of average size attached homes range from 19.4% in Bermuda Dunes to -7.0% in Desert Hot Springs.

Unit and Dollar Sales

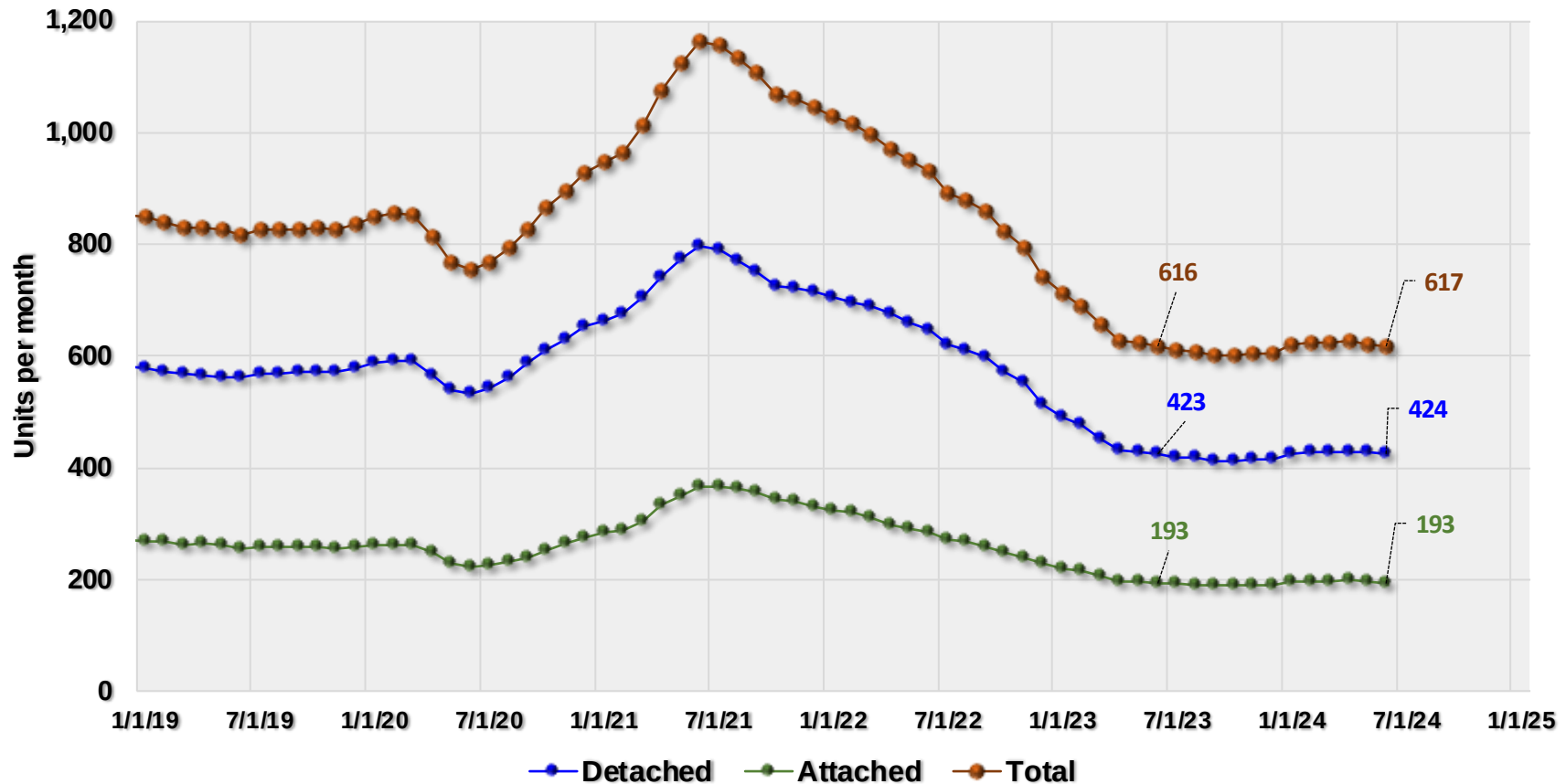
Detached, Attached and Total Sales 3 month average



Monthly Sales – Three Month Average

Three-month sales are slightly behind last year by 59 units. The number this June was 739 units per month, compared to 798 units a year ago. Because of seasonality, it's difficult to determine where sales stand on a historical basis. The first chart in this report was designed to help distinguish seasonal changes from real ones. It shows that sales have been decreasing against past norms and are now 23.6% below normal.

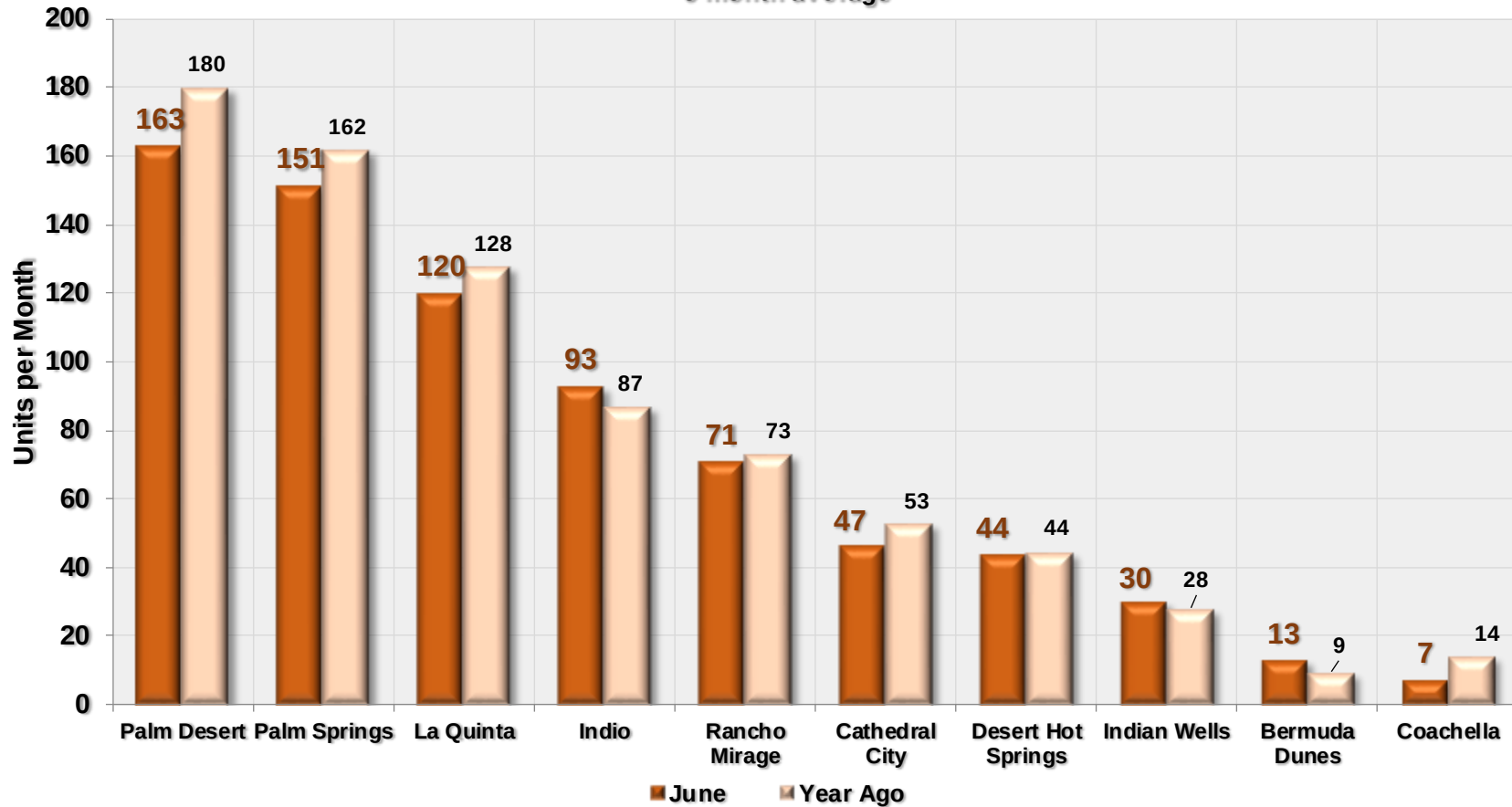
Detached, Attached and Total Sales 12 month average



Monthly Sales – Twelve Month Average

The 12-month average of sales, which takes out seasonality, was 617 units a month. This long-term average is effectively the same as last year. For 15 months, long-term sales have been hovering between 600 and 620 units a month. Although the inflation rate has declined, the Federal Reserve Board seems reluctant to lower rates until the evidence is stronger that inflation will remain down. Hopefully, that will be soon since lower rates should stimulate sales.

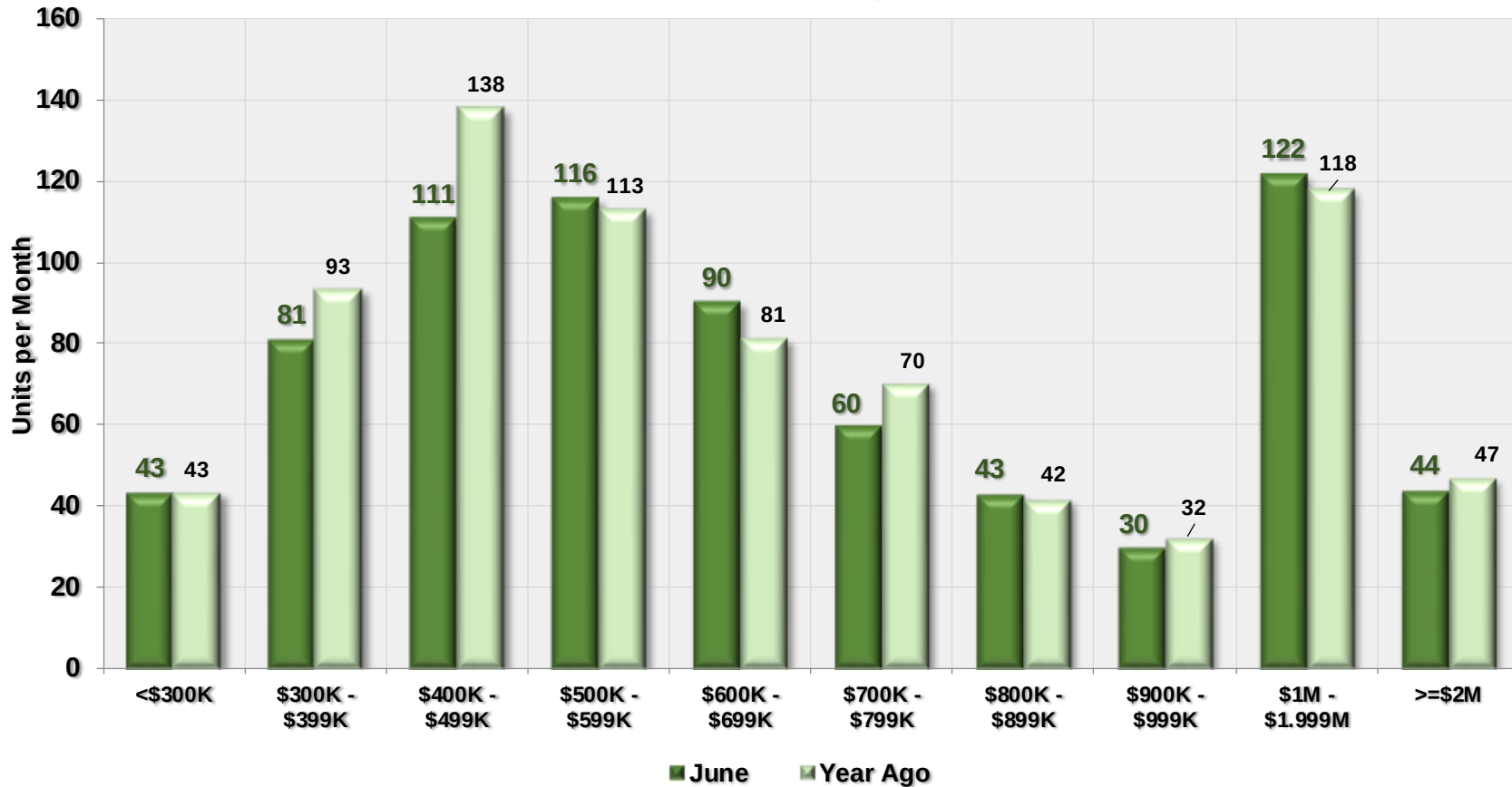
Home Sales by City 3 month average



Home Sales by City

Sales by city are now ranked left to right by highest average unit sales. Palm Desert has the highest unit sales at 163, followed by Palm Springs with 151. Three cities have higher sales compared to a year ago - Indio, Indian Wells and Bermuda Dunes. Most of the other cities have sales comparable to year ago levels.

Sales by Price Bracket 3 month average



Home Sales by Price Range

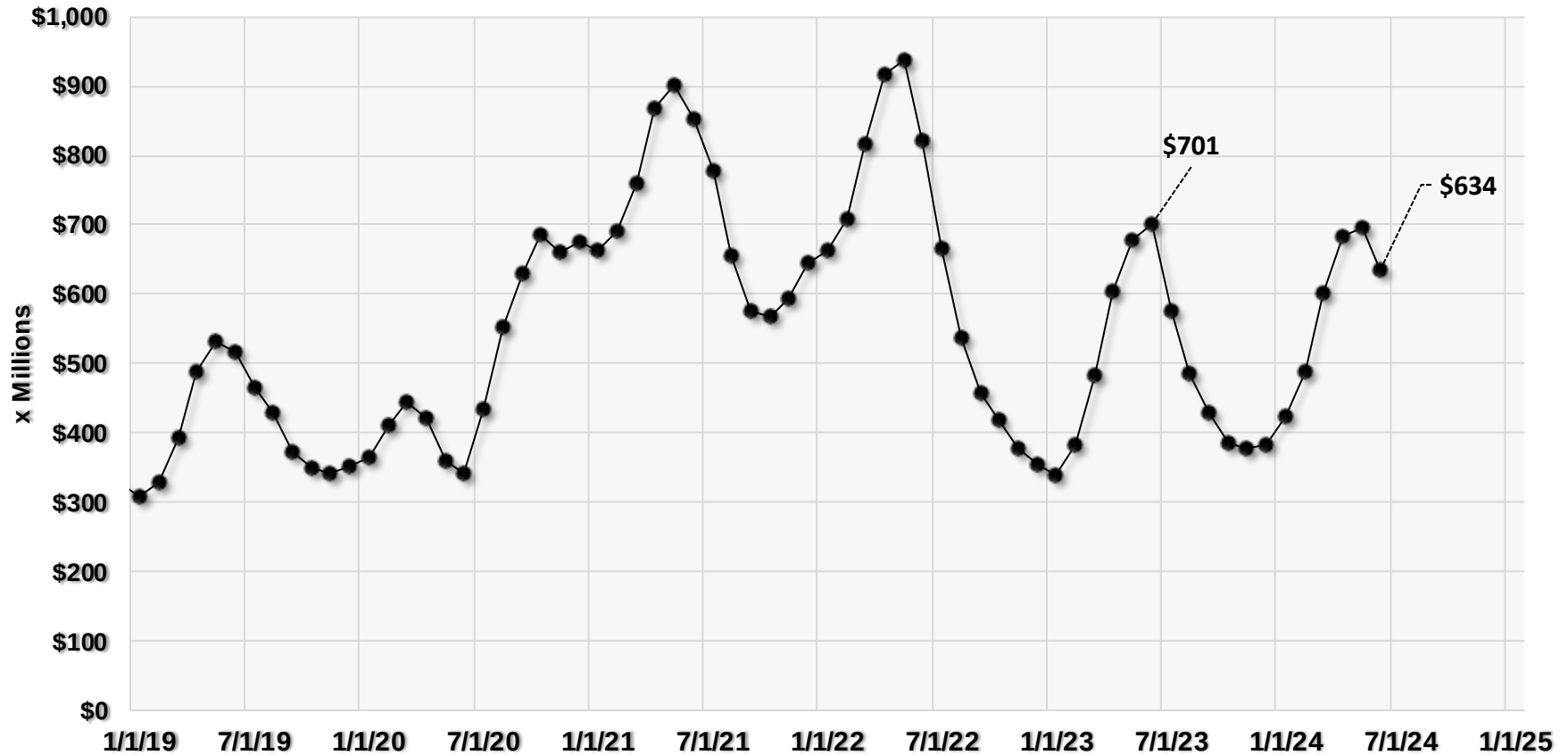
We've changed the price brackets to reflect the price increases of the last few years. The lowest bracket is now \$300,000 and there are now two brackets over \$1,000,000. No price bracket has sales much above year ago levels. The last few months had the largest increase in sales over \$1,000,000 but that is no longer the case. Most of the brackets show comparable sales to a year ago except in homes under \$500,000. This is positive since it shows the housing market remains well balanced in most price ranges.

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Coachella Valley Dollar Sales

New



Coachella Valley Dollar Sales (all homes)

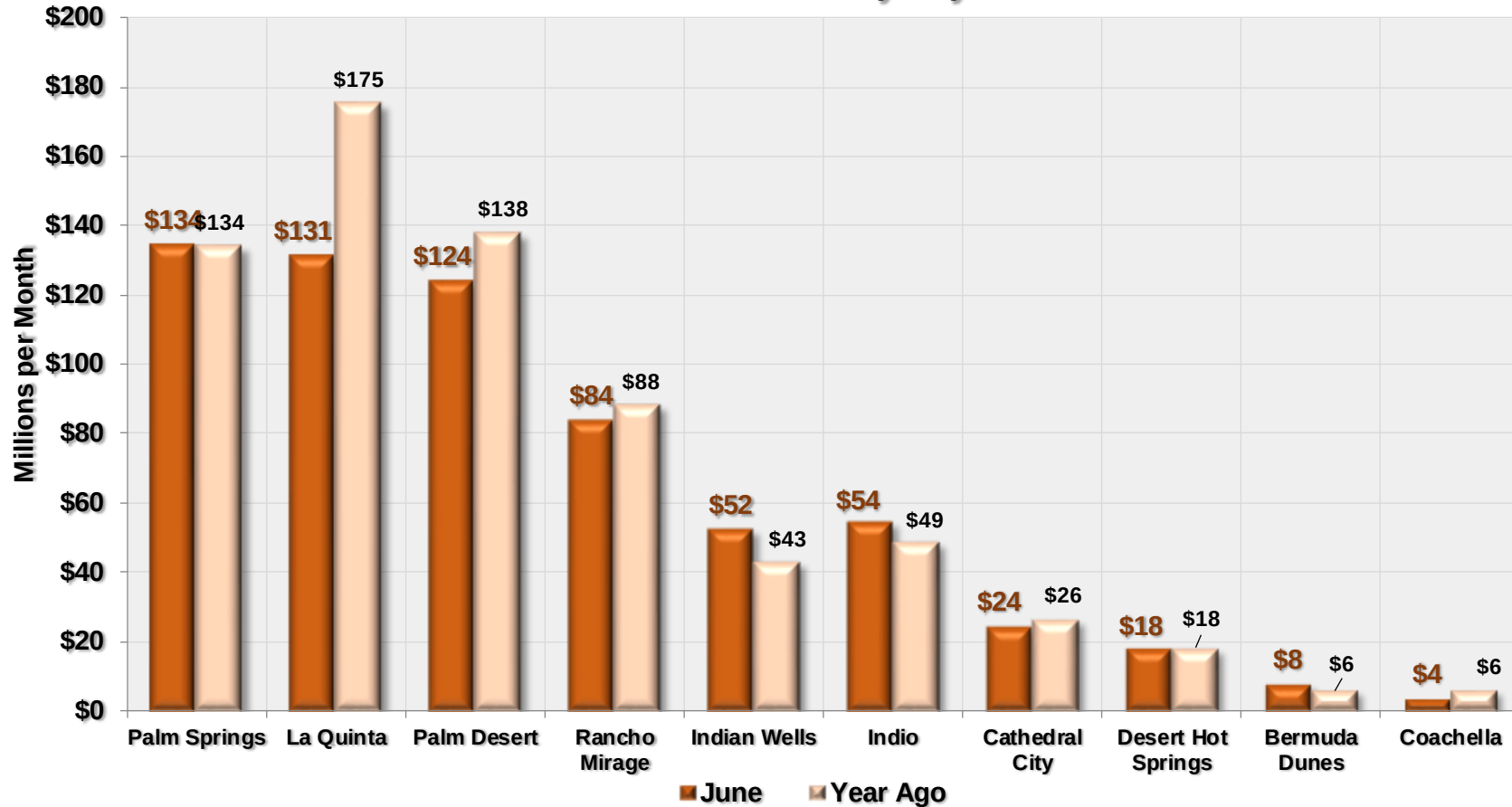
This chart graphs dollar sales, averaged over three months, of all Coachella Valley home sales. The scale on the left is in millions of dollars. It shows the same seasonal pattern as the chart of three-month unit sales, except the relative highs and lows are different due to price changes over time. Dollar sales in June were \$634 million, which is 9.6% below last year.

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Dollar Sales by City

New



Home Sales by City

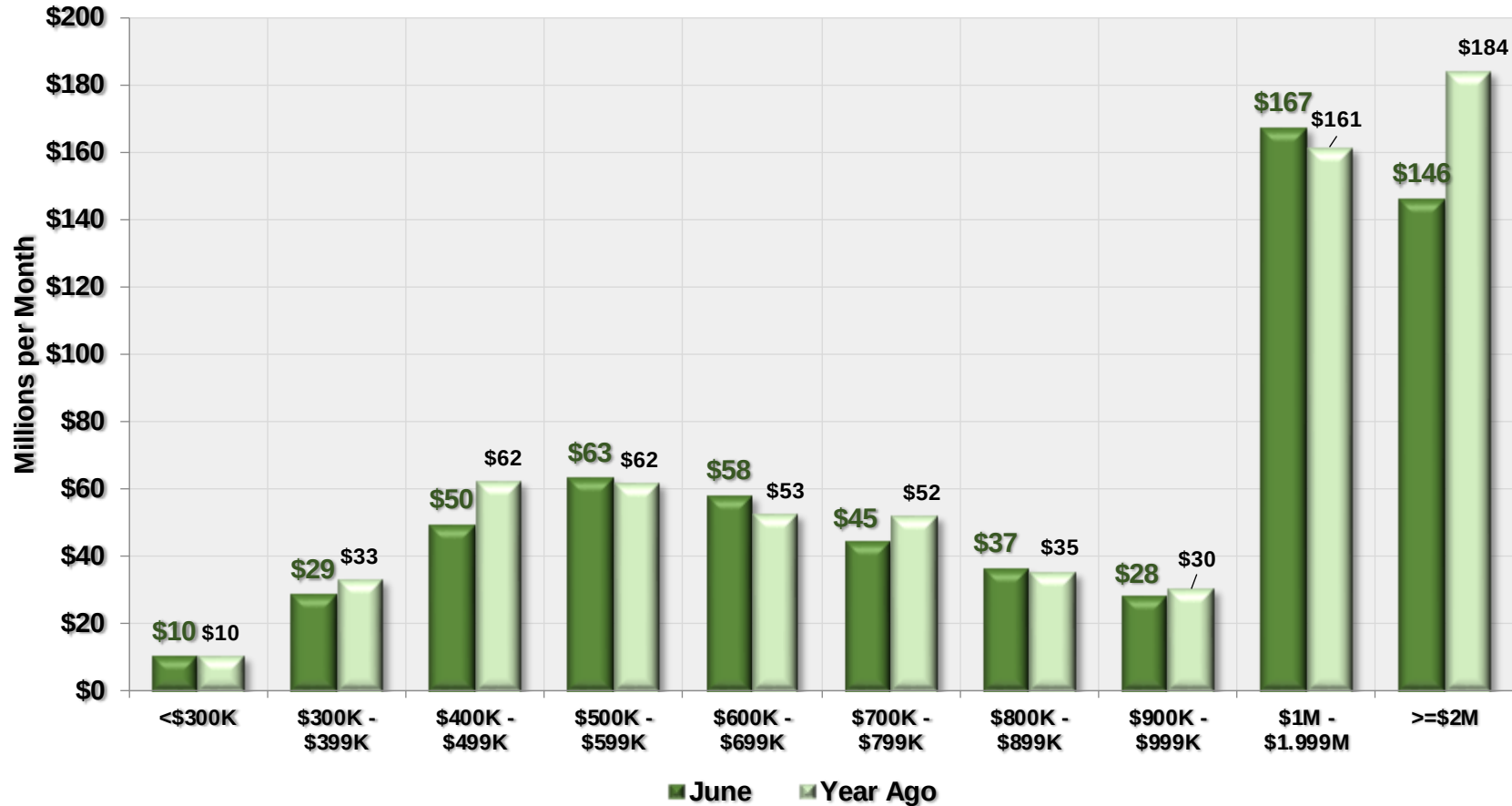
On this graph, cities are ranked left to right by greatest dollar sales. Some of the cities, like Rancho Mirage and Indian Wells, rank higher than their unit sales because of the effect of their higher priced homes. Since revenue depends on dollar sales more than unit sales, the numbers in this chart are better proxies for “revenue” than unit sales.

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Dollar Sales by Price Bracket

New

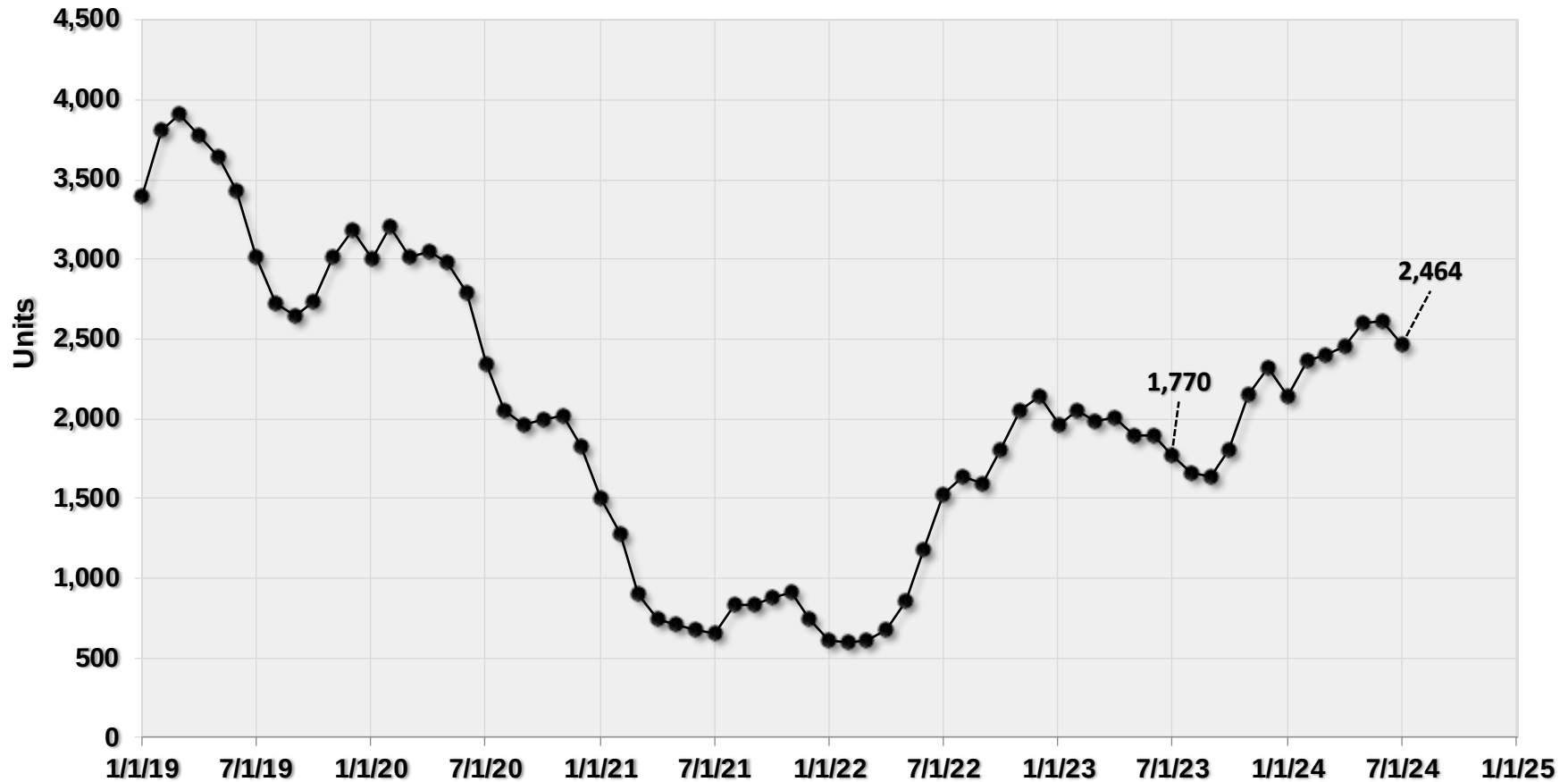


Home Sales by Price Range

This chart of dollar sales by price bracket shows a different pattern than unit sales by price bracket in the earlier chart. The large amounts in the two million-dollar price brackets are accentuated more than the unit sales chart. In fact, dollar sales in these two brackets now account for 50% of all dollar sales in the Coachella Valley.

Inventory & “Months of Sales” Ratios

Coachella Valley Housing Inventory (all homes)



Coachella Valley Total Inventory

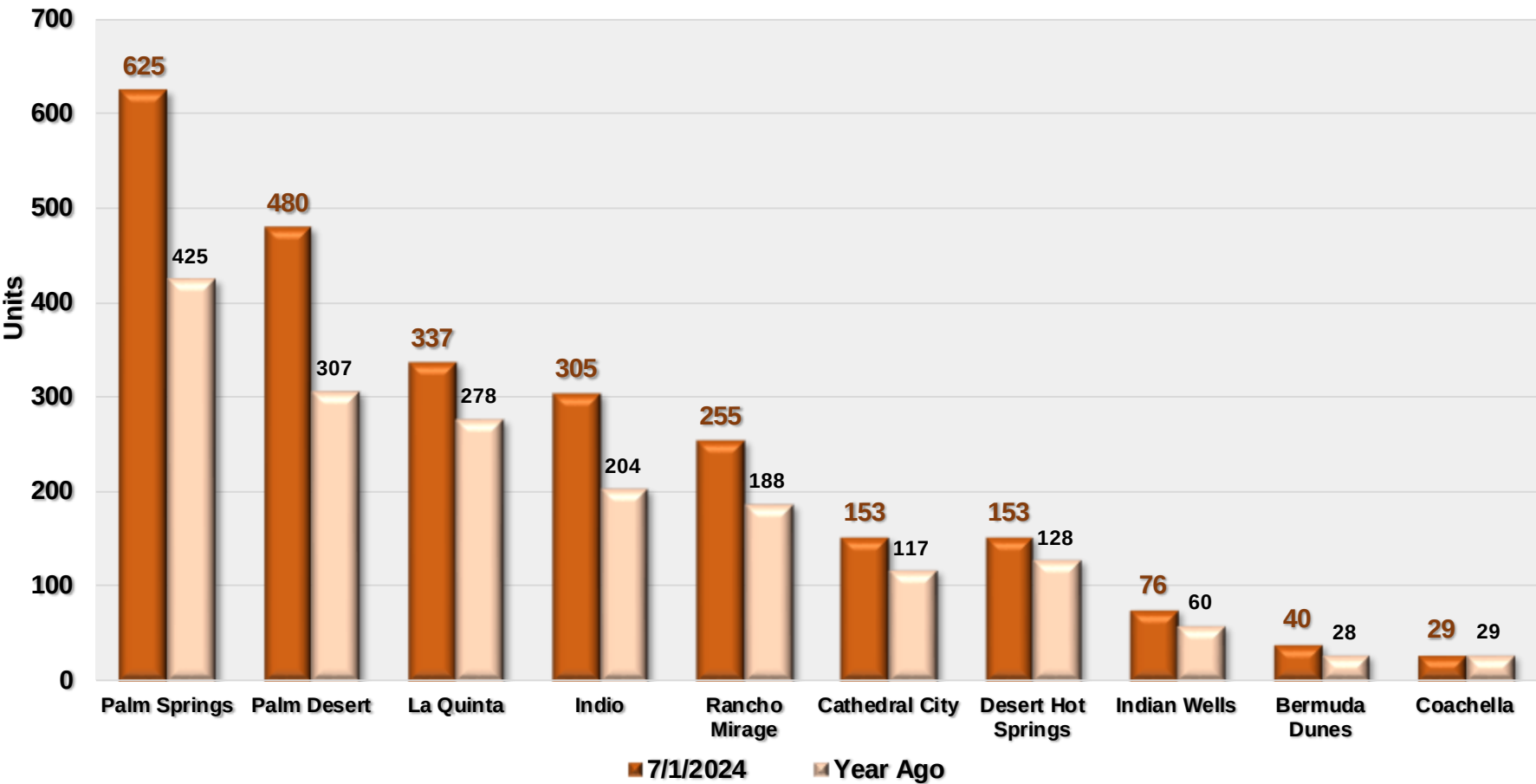
On July 1st, Valley inventory was 2,464 units, which is a decline of 146 units from last month. The seasonal pattern now suggests that inventory will continue to decline as we enter the summer months. The key will be by how much. While inventory has gradually improved, the current number continues to be about 1,000 units under what was normal before the pandemic.

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Inventory by City

New



Inventory by City

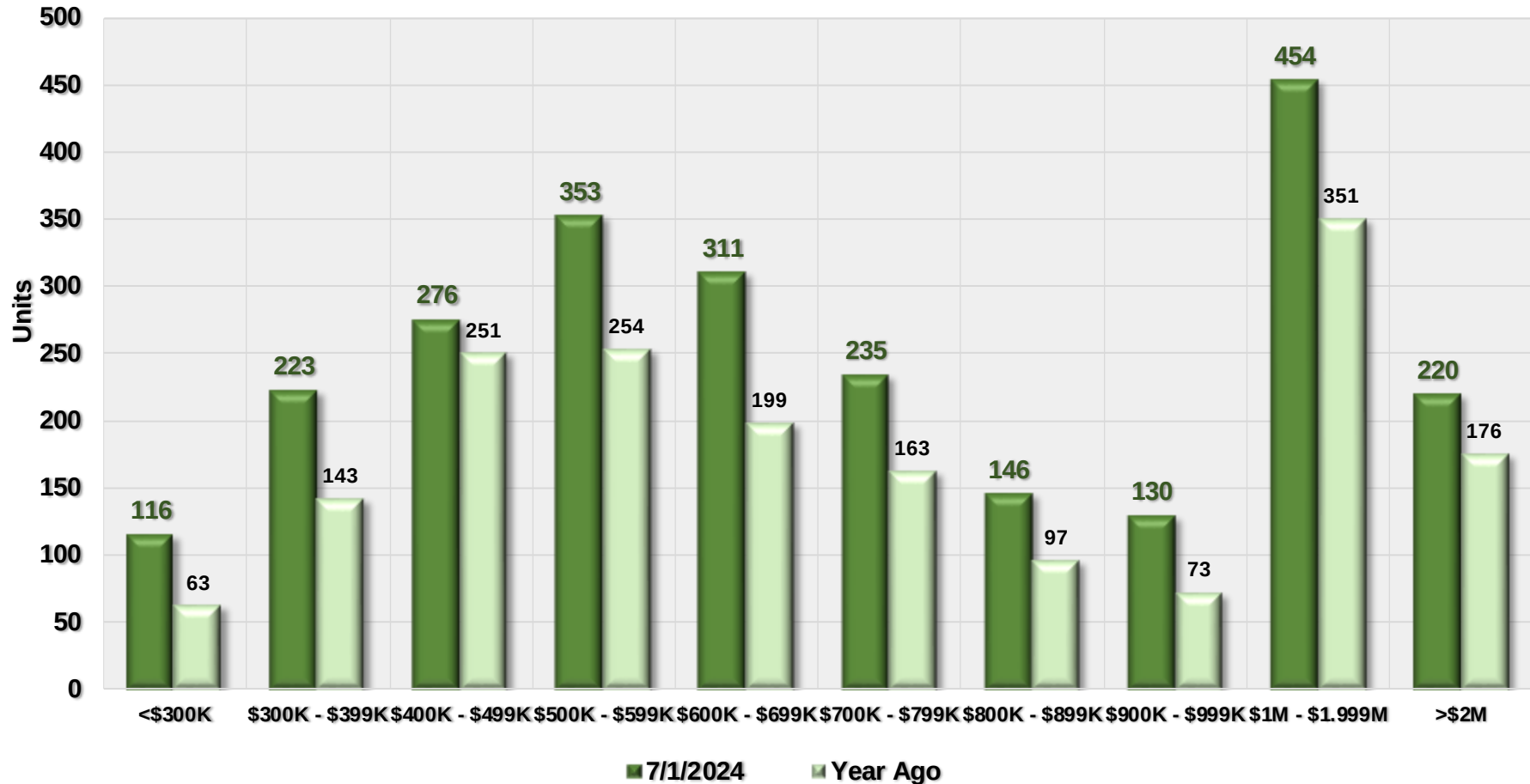
This chart ranks Coachella Valley cities left to right by highest number of homes for sale. The dark colored bars are current listings, while the lighter colored bars are last year's number. This chart helps agents know what cities have homeowners with the greatest selling interest and how it compares to last year.

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Inventory by Price Bracket

New

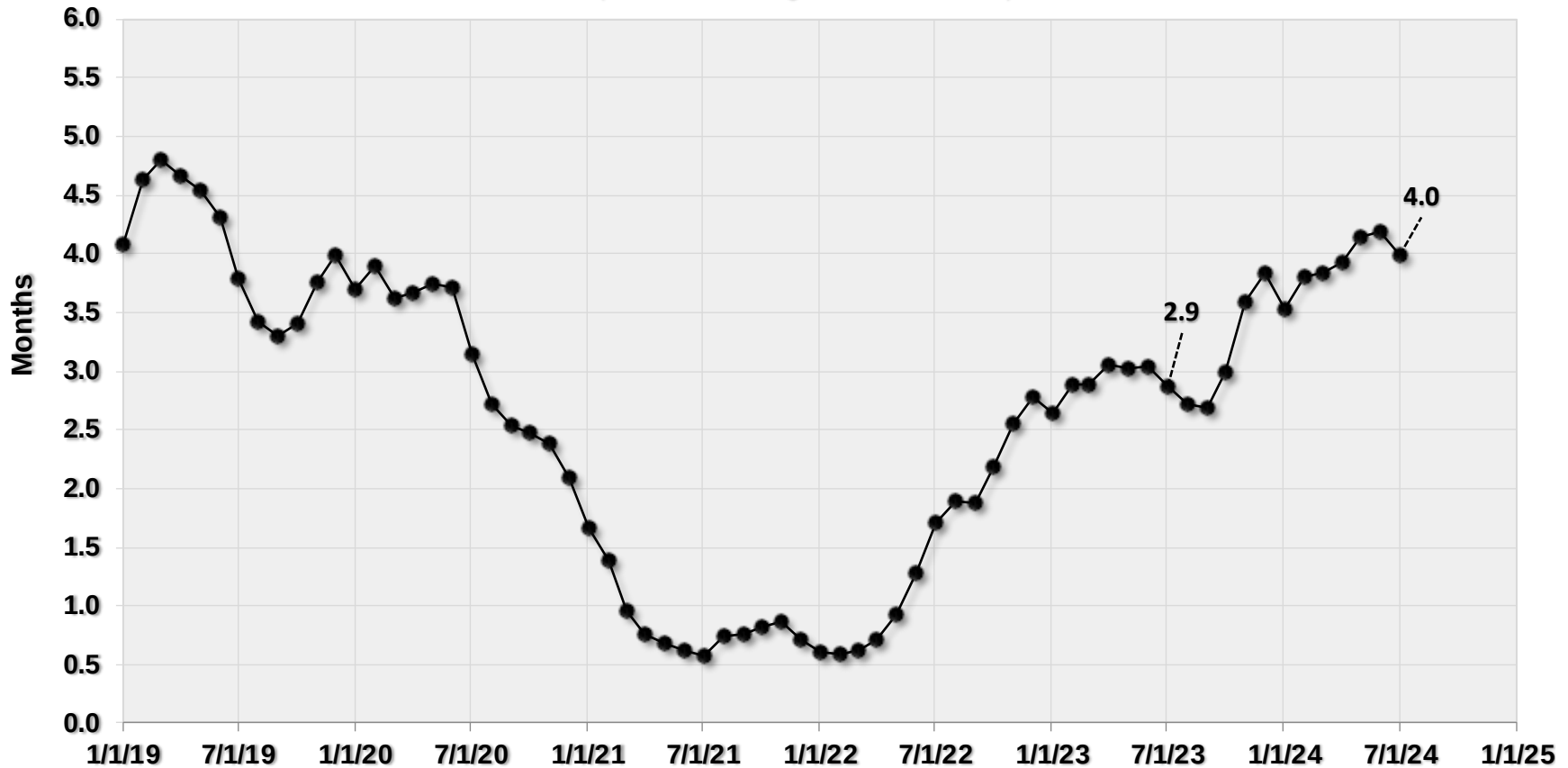


Inventory by Price Bracket

This chart shows the number of homes selling in the different price brackets. Current numbers, shown by the dark colored bars, are compared to last year's numbers, shown by the lighter colored bars. The price brackets now include the two, new brackets of homes priced over \$1,000,000. This chart helps locate what price brackets might be responsible for the growth or contraction of inventory.

Coachella Valley "Months of Sales" Ratio

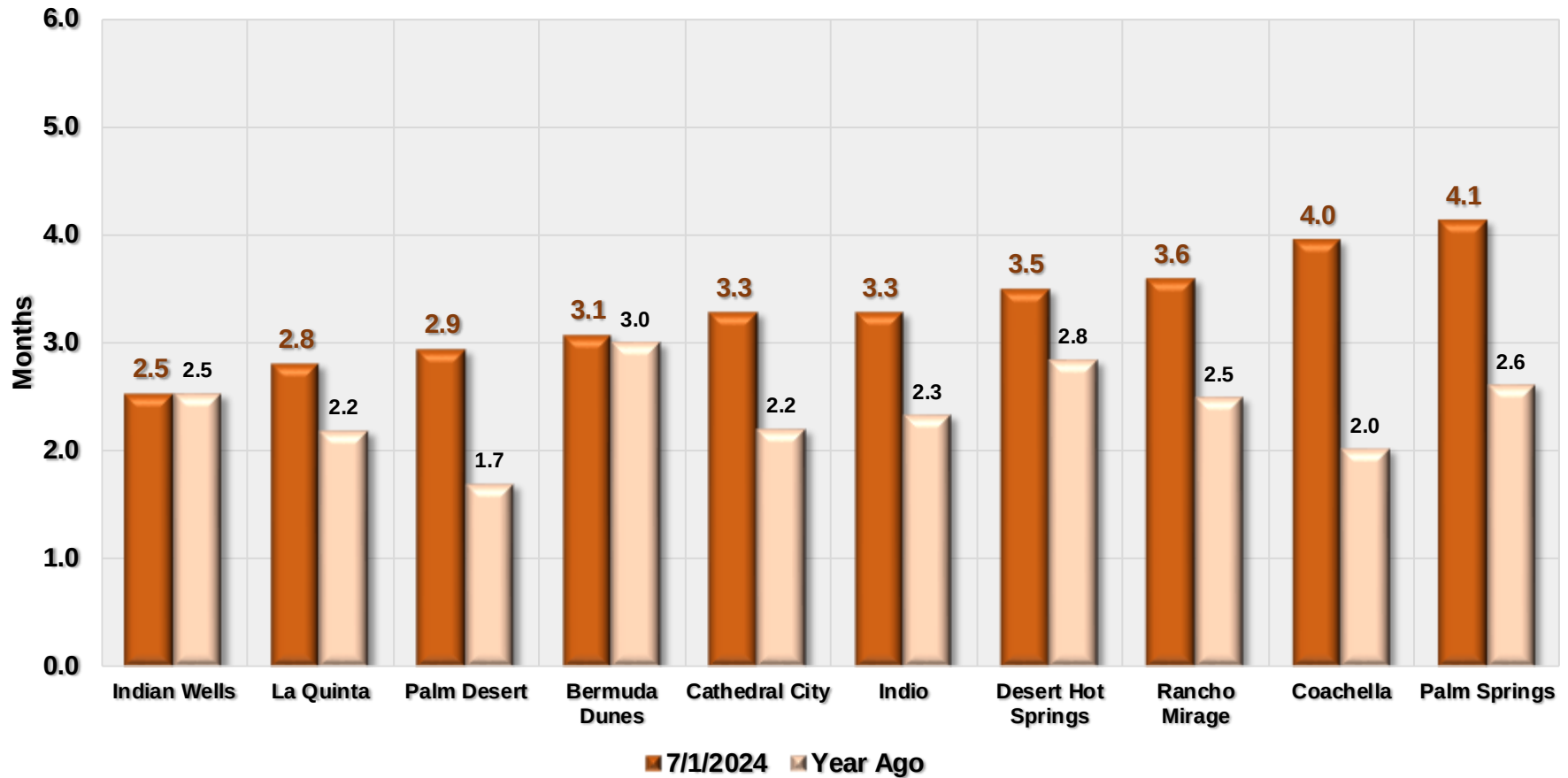
(based on average 12 month sales)



Regional "Months of Sales" Ratio

On July 1st, the Valley's "months of sales" ratio was 4.0 months, which is 1.1 months more than last year. As you can see from the chart, this fundamental ratio, which measures supply and demand, is now back to pre-pandemic levels. Even though inventory is still relatively low, the low sales numbers keep supply and demand in balance. This is one major reason why home prices have remained stable over the last twelve months. Seasonal factors should help lower this ratio over the next few months.

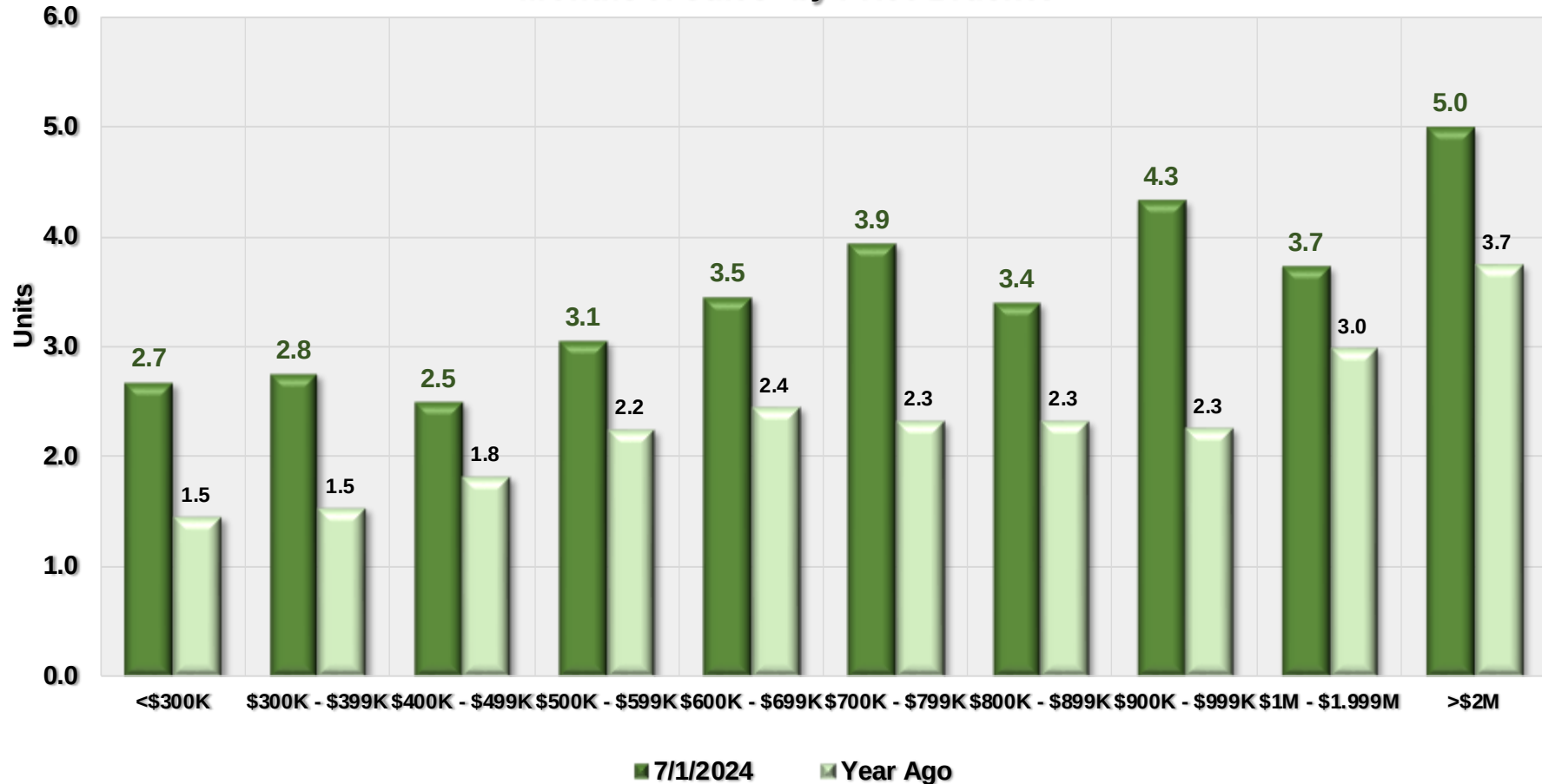
"Months of Sales" by City



The "Months of Sales" Ratio by City

This chart ranks cities left to right by smallest number of "months of sales." We continue to see ratios between 2.5 and 4.0 months in the ten cities. The sales and inventory in the ratios includes both attached and detached homes. Since "months of sales" is really the supply-demand equation for housing, it shows the housing market remains balanced.

"Months of Sales" by Price Bracket



The "Months of Sales" Ratio by Price Bracket

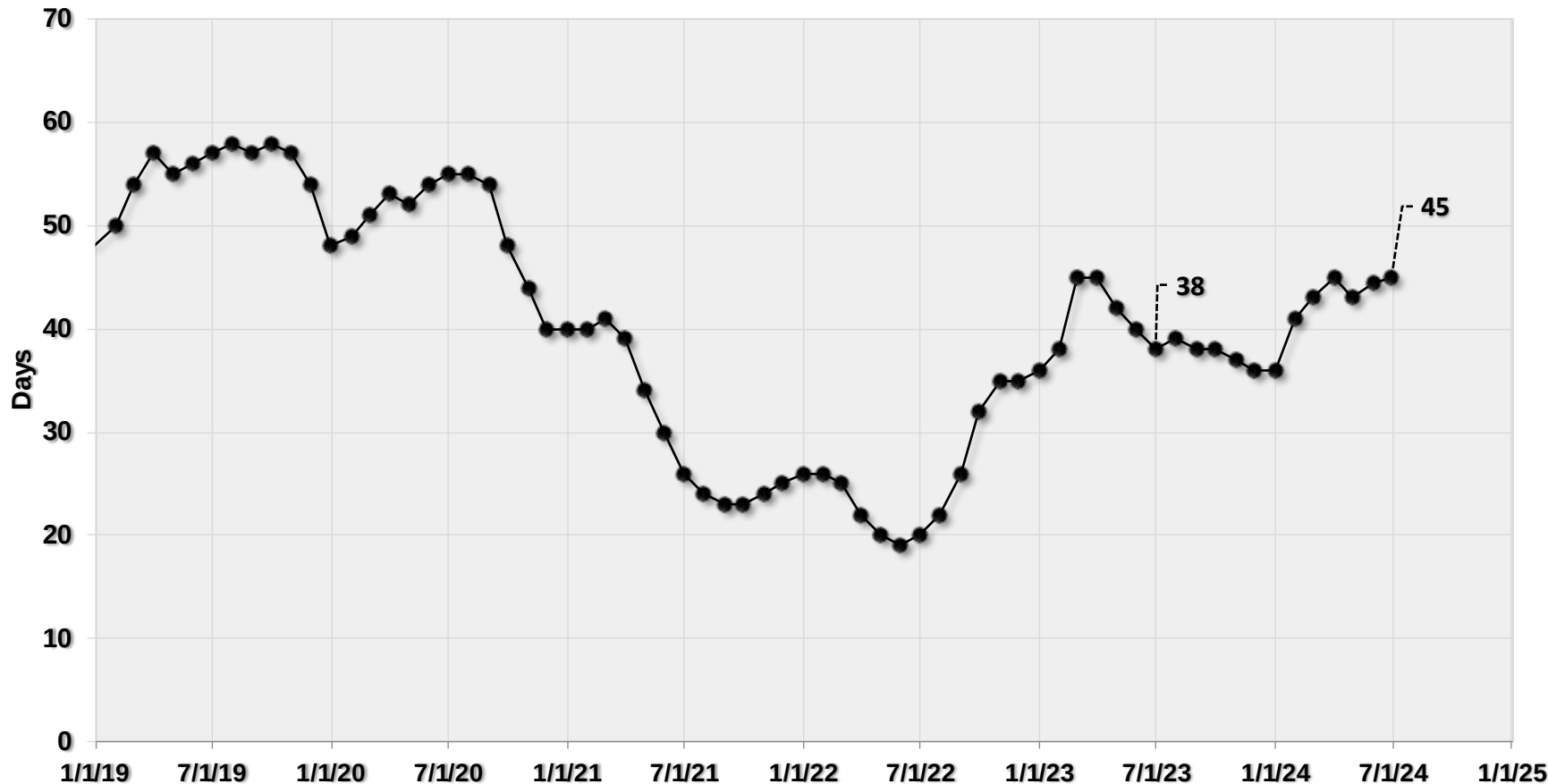
This chart shows "months of sales" by price bracket. The sales and inventory in the ratios includes both attached and detached homes. We continue to see similar increases in year over year ratios in all price brackets. Since "months of sales" is really the supply-demand equation for housing, this increase shows the supply side of the market is broadly increasing but is not yet at worrisome levels.

DIM & Price Premium/Discount

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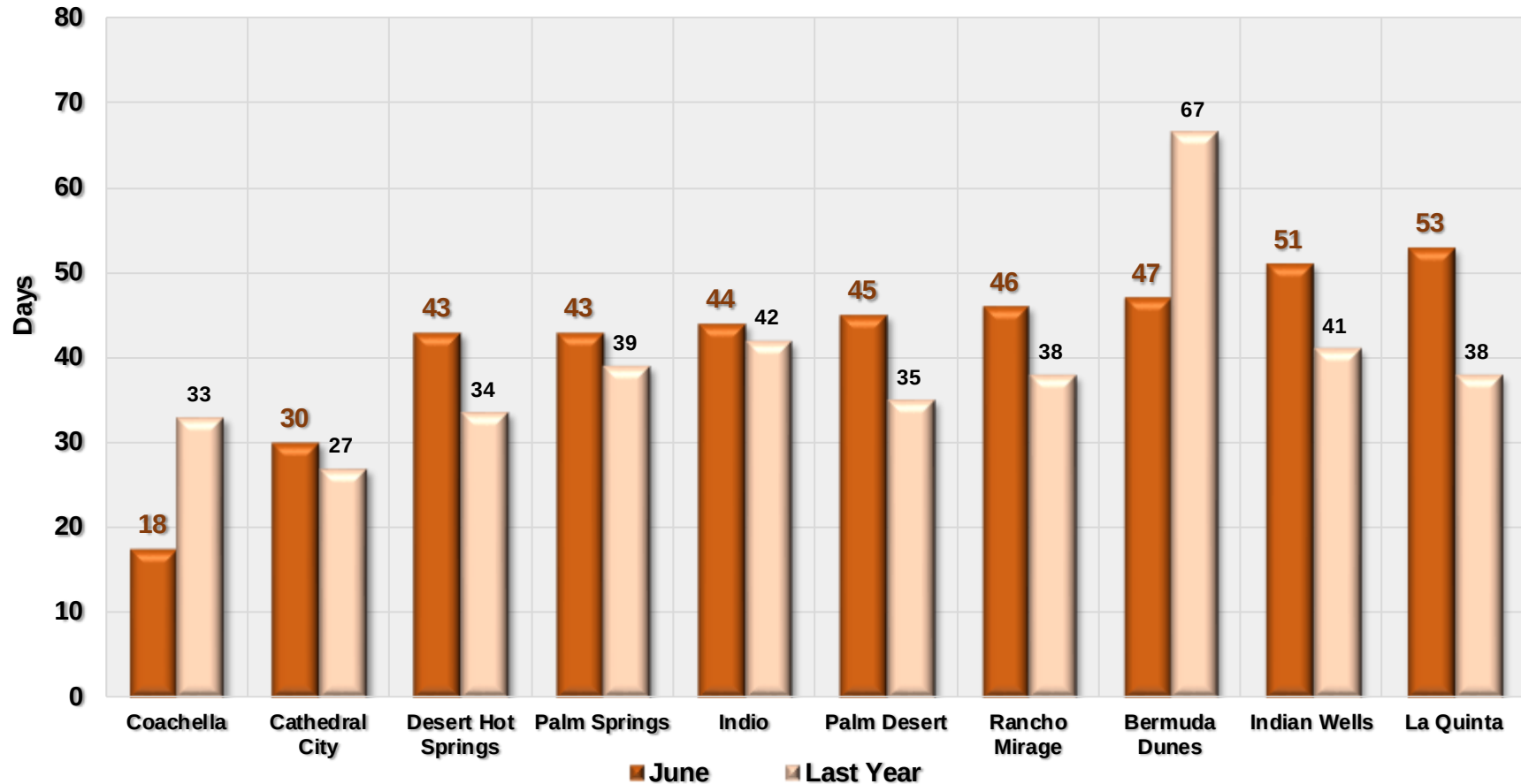
Median DIM - Coachella Valley (all homes)



Regional “Days in the Market”

The median selling time in the region has been stable for the last three months. This includes both detached and attached homes. At the end of June, the median number of “days in the market” in the Coachella Valley was 45 days, which is the same as last month but seven days more than last year. We continue to believe the median selling time will remain around current levels as we continue into the year.

Median DIM by City (all homes)



“Days in the Market” by City

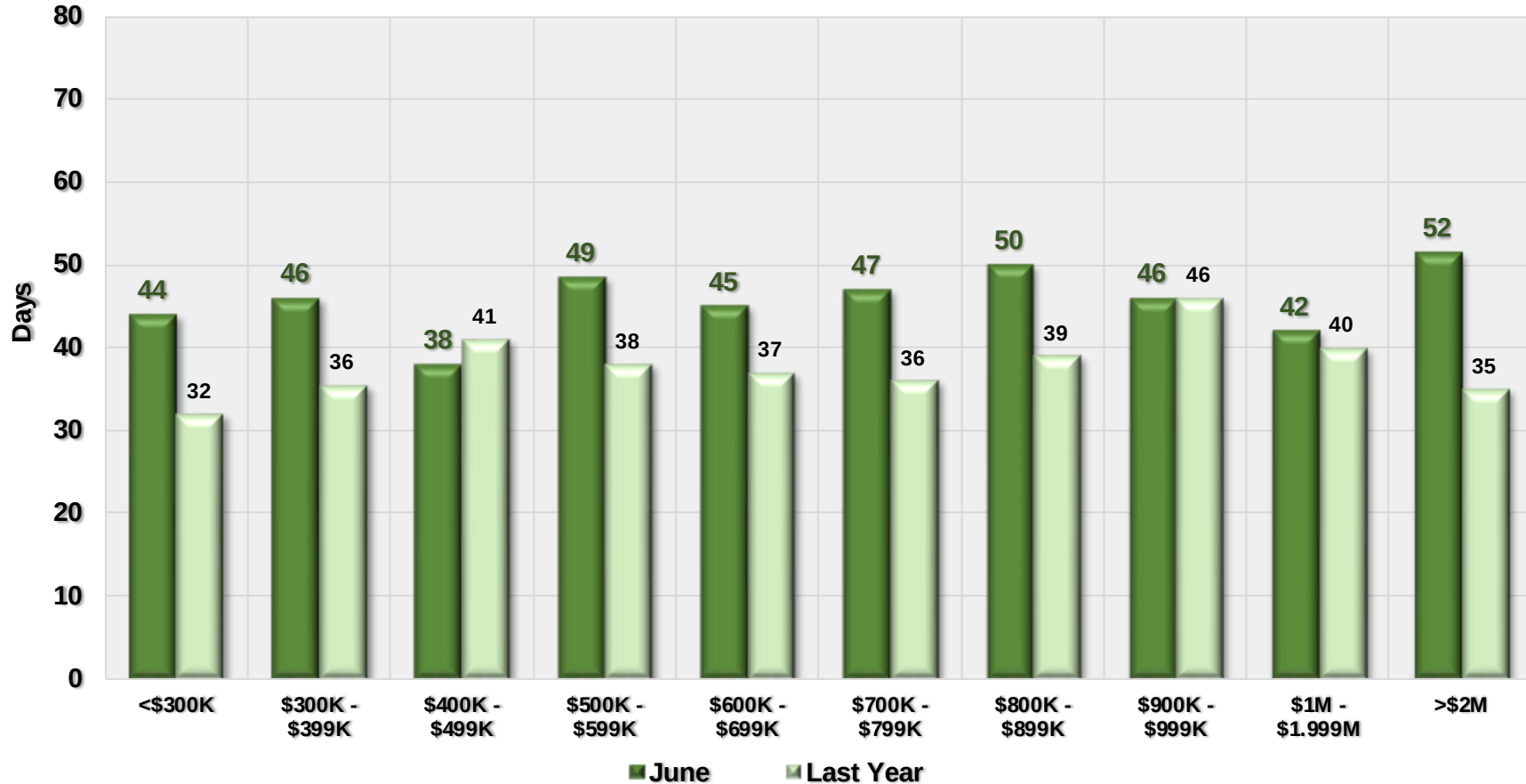
This graph compares the medium number of “days in the market” in each city to their ratios a year ago. The number includes both detached and attached homes. We have sorted the cities left to right by lowest number of days. The city of Coachella continues to have the lowest average selling time at 18 days. This is followed by Cathedral City at 30 days and Desert Hot Springs at 43 days. La Quinta has the highest, average selling time at 53 days.

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Median DIM by Price Bracket (all homes)

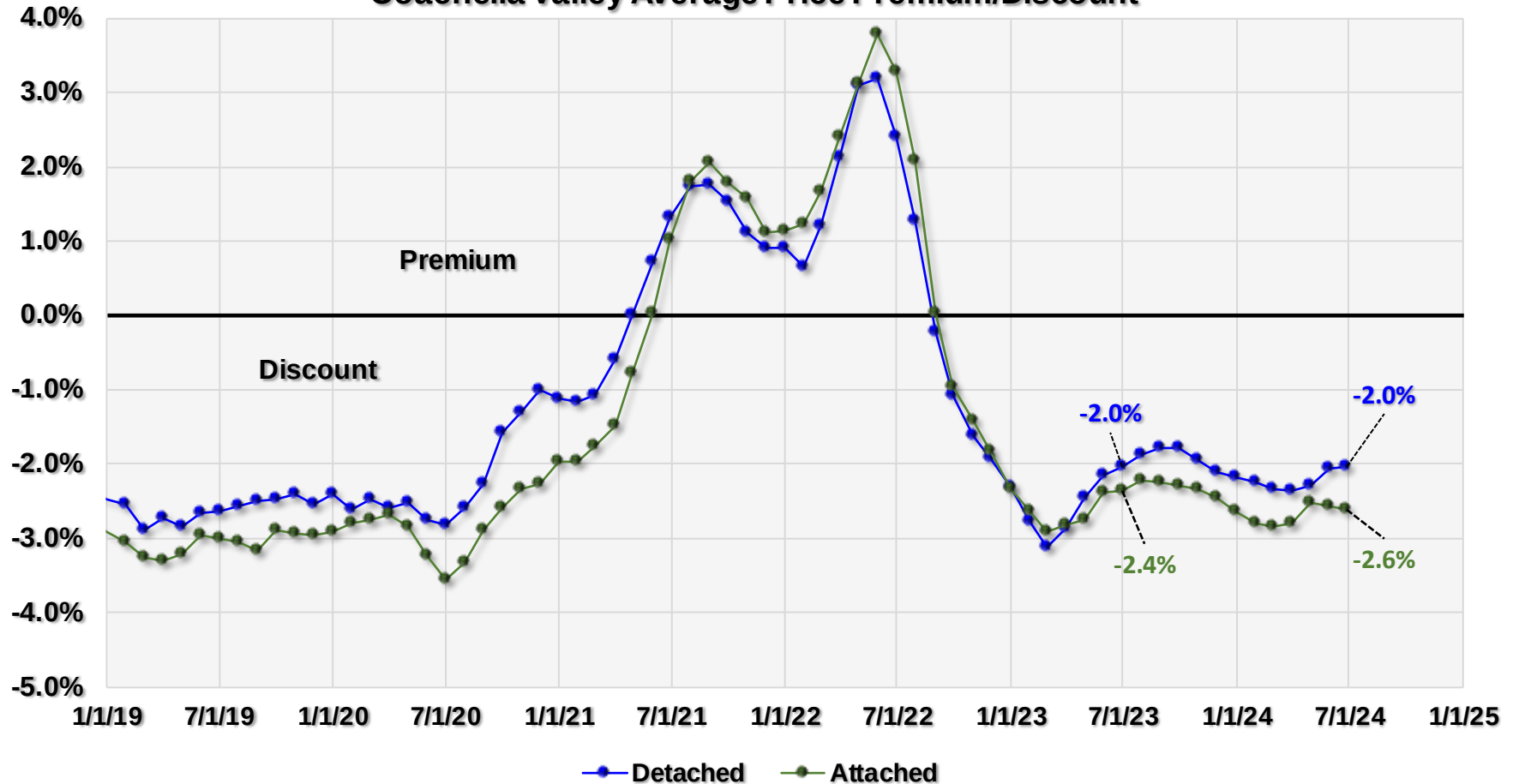
New



“Days in the Market” by Price Bracket

This graph compares the median number of “days in the market” by price bracket to the ratio a year ago. The number includes both detached and attached homes. It's important, when looking at these numbers, to notice if any price bracket has an abnormal number of days. A high number might show a slight market disruption in that price bracket.

Coachella Valley Average Price Premium/Discount



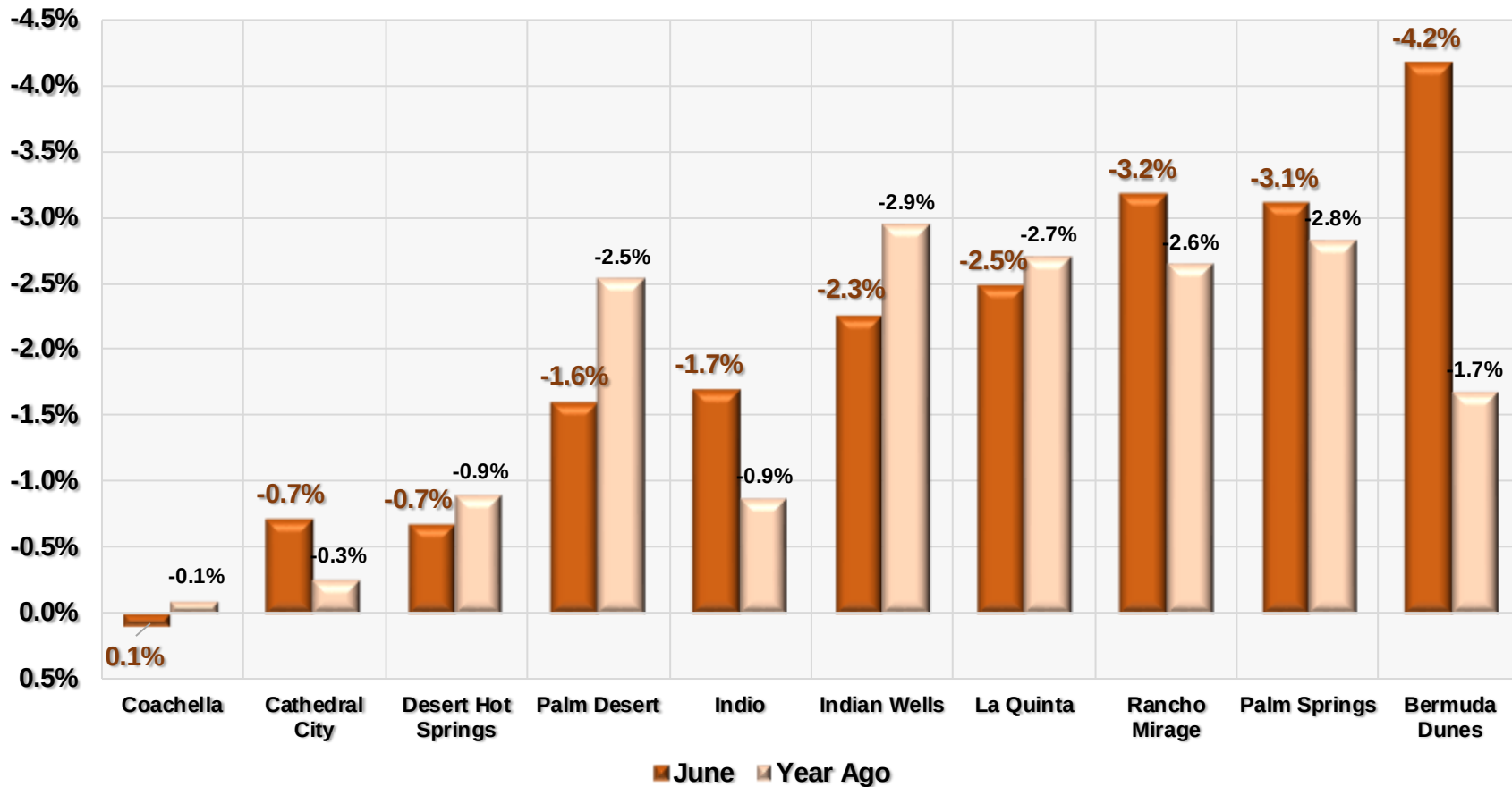
Regional Price Premium/Discount

This graph charts the average price premium or discount of detached and attached homes selling in the region. Currently detached homes are selling at an average discount of 2.0% while attached are selling at 2.6%. Notice how close the average price discounts are for both detached homes and condominiums. Also notice how the trends seem to move up and down together. Current discounts remain in line with the pre-covid averages.

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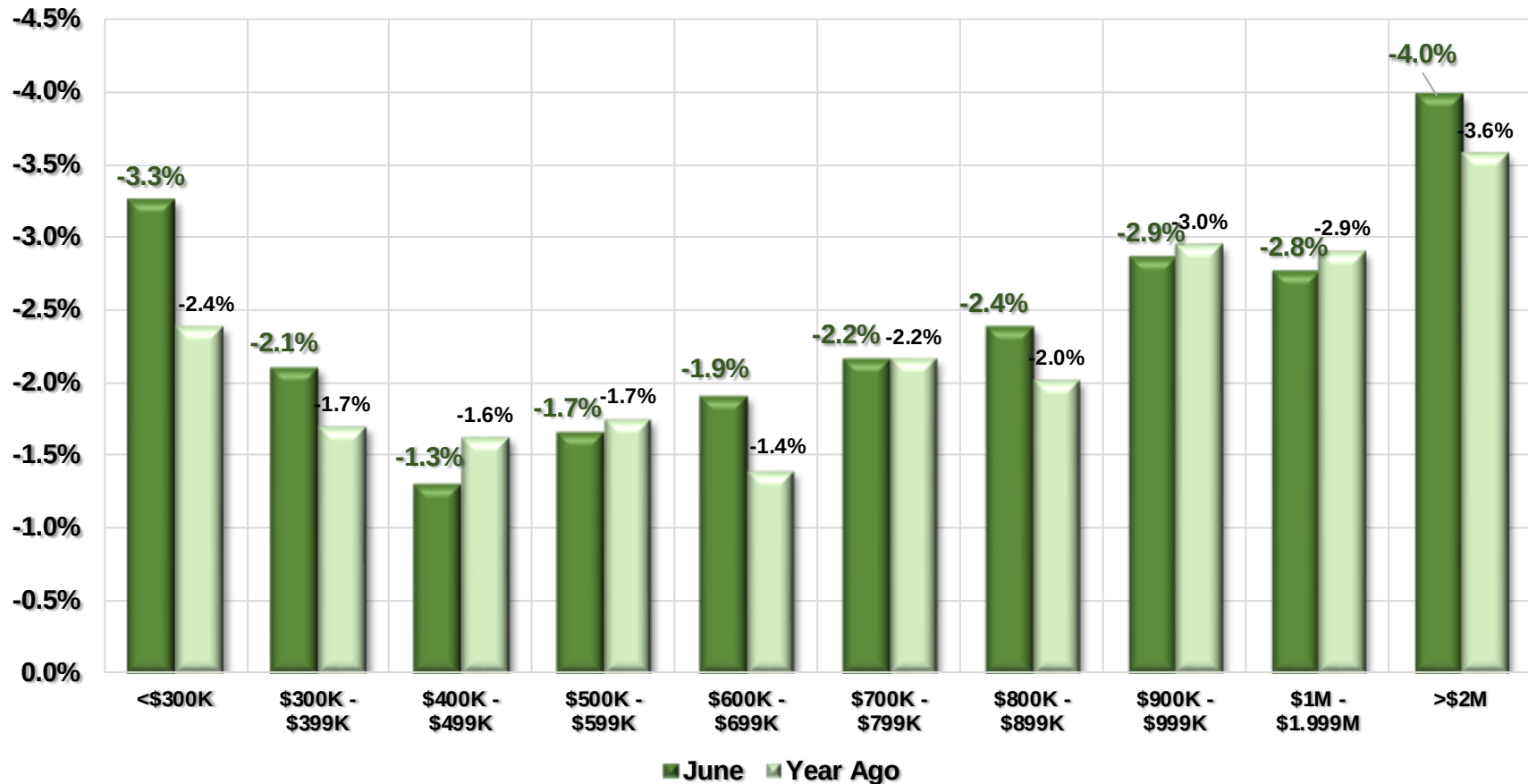
Average Selling Discount by City



Price Discount by City

This shows the average price discount for detached homes in each city to their ratios a year ago. We have sorted the cities left to right by lowest discount. Coachella is the only city selling homes at an average premium of .1%. Bermuda Dunes is selling homes with the largest average discount of 4.2%.

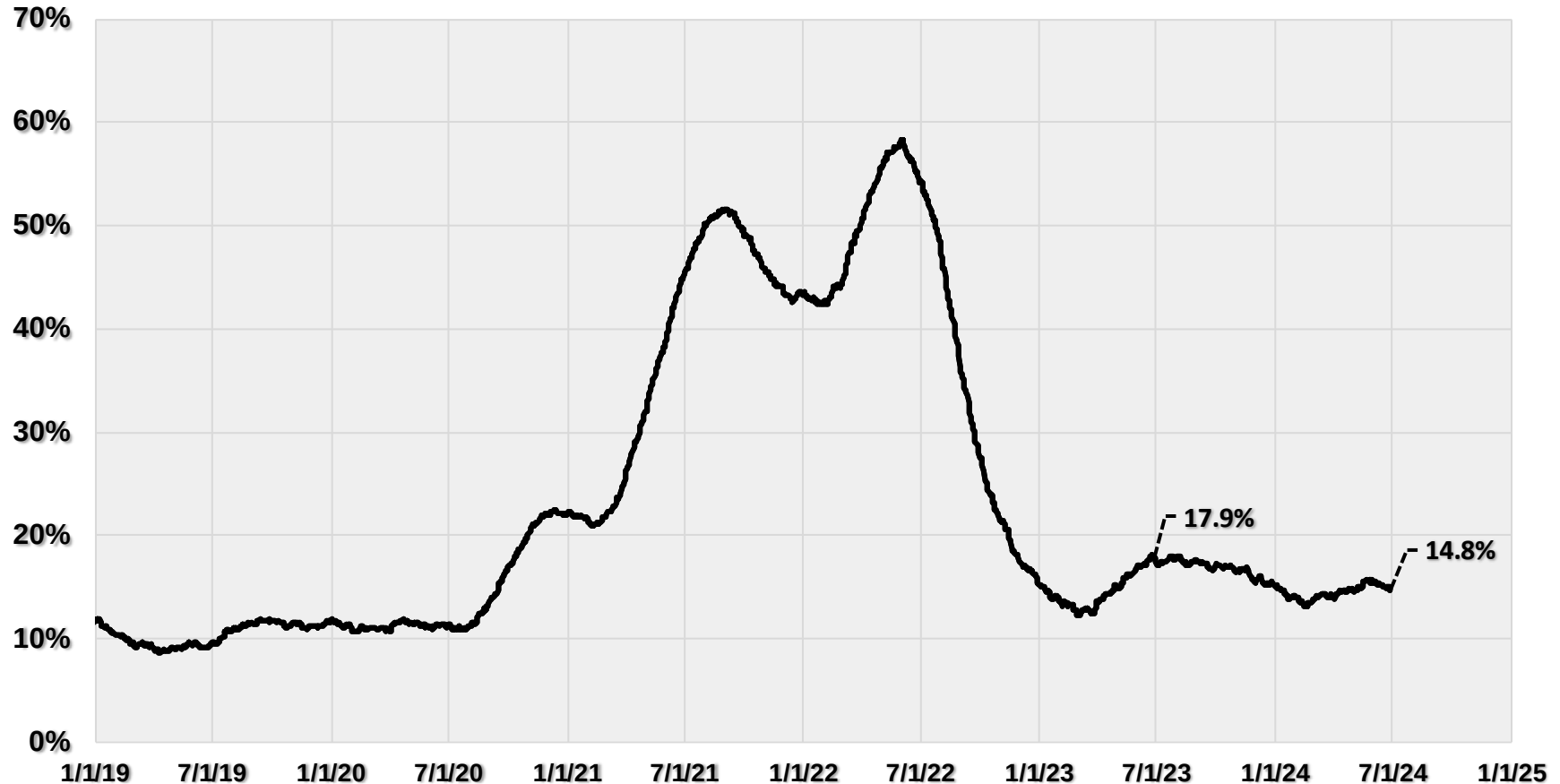
Average Selling Discount by Price Bracket



Price Discount by Price Bracket

This chart shows the average price discount by price bracket throughout the region compared to the discount a year ago. The average includes both detached and attached homes. As a rule, the average price discount increases with higher priced homes.

Percent Homes Selling Over List Price (all homes)



Percent Homes Selling Above List

This chart graphs the percentage of Valley homes that sold above list price over the last three months. In June, the percent of homes selling over list price was 14.8%. This is 3% less than last year. As we said, we continue to expect the number of homes selling above list price to remain approximately one out of seven.

Explanation and Description of Market Watch's Graphs and Calculations

Regional Numbers: For the purposes of this report, the Coachella Valley region consists of these eleven cities or CDPs – Bermuda Dunes, Cathedral City, the city of Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs, Rancho Mirage and Thousand Palms. Regional sales and regional inventory numbers are the sum of sales or inventory of these 11 cities averaged over some time interval – usually three or twelve months. The Coachella Valley median detached home price is the median price of sales of single-family residences over the prior three months in all 11 cities. The Coachella Valley Median Attached Price is the median price of sales of condos and townhomes over the past three months in all 11 cities.

City Prices: Our city price tables display the median price per square foot as well as the price of the average size home of all detached or attached sales over the last three months (6 months for Indian Wells). The price of the average size home is determined as follows: the median price per sq. ft. is multiplied by the size of the average home in that city. The size of the average home is determined from the square feet of all sales in that city over the last twenty years, which is then rounded to the nearest 25 sq. ft.. The size of the average home is therefore constant month by month.

Sales: For cities, sales numbers are the sum of sales of SFR, Condos and townhomes. We present two sales numbers – three-month average of sales and twelve-month averages. The three-month average measures and shows the seasonal variations of the region. These three-month averages should only be compared against the same three months of previous years. For example, one should never compare three-month sales in spring to that of the fall. The twelve-month average of sales takes out all seasonality and is very useful when trying to assess the long-term growth or contraction of sales in the region and at the city level. In our calculations every month is represented by sales over the preceding 31 days. This gives equal weight to each month.

Inventory and “Months of Sales”: Our inventory numbers are homes classified as “active” listings; we exclude listings called “active under contract.” We believe this is a more accurate measure of real supply since most “active under contract” listings will soon be closed sales. Remember sales and prices are accumulative while inventory is a momentary snapshot of inventory on a specific date. When we provide a monthly report for, say, the month of June, all sales and pricing are done using transactions through that and the previous two months. However, when we measure inventory at the end of June, it's the inventory as of June 1st. Even though inventory June be labeled June inventory, it is the inventory on the 1st of the next month. Our inventory is the sum of both attached and detached homes.

When calculating the “months of sales” ratio, we almost always use average sales over the last twelve months and not three months. If we do use three month sales, we indicate it. We use the classic “months of sales ratio”, which is inventory divided by sales, and not its inverse called the “absorption rate” since most people feel the ratio is much clearer and more easily understood.

Days in the Market and Sale Price Discount from List Price: These calculations are also the median value of the metrics reported from the MLS listing and are calculated over the last three months of transactions like price and sales. This is done to help reduce random variation and movements.

Call Out Numbers: The two numbers inserted in the charts are the most recent value(s) and the value(s) one year ago. Each number is connected to the point on the chart it refers to by a small thin line.

To contact Market Watch call Vic Cooper at 714-390-1418.